

MAKE COLORADO FUN PART OF YOUR 2027 MARKETING PLAN!

DISTRIBUTION

Colorado Fun offers broad distribution in Southern Colorado and the Front Range. Our magazine is found in hotels, visitor centers, attractions, airports, restaurants and businesses throughout the greater Pikes Peak Region, Southern Colorado and the Front Range. We're even distributing in the luxurious mountain towns of Vail, Breckenridge, and Copper Mountain. We offer the **LARGEST FREE PUBLICATION** on the stands today.

READERSHIP

According to Statistica, magazine readership is on the rise. The Content Marketing Institute recommends incorporating print into your content marketing plan by selecting highly niche, highly targeted publications with widespread readership across print and digital platforms, like Colorado Fun. Our readership is on the rise. We'll print and distribute 130,000 copies of Colorado Fun and grow our current digital readership to over 10,000k views per month. Our total readership is projected to reach 480,000 people per year.



PUBLISHER/ SALES	**Karen Hazlehurst** (719) 238-6211 • Karen@ColoradoFunGuide.com
SALES	**Teri Homick** (719) 231-3574 • TeriHomickArt@gmail.com
EDITORIAL QUESTIONS	**Julie Martin Sunich** Editor@ColoradoFunGuide.com
ART QUESTIONS	**Colin Christie** (719) 339-3568 • Colin@NeonPigCreative.com

COLORADO FUN

The Colorado Fun Annual Guide highlights the cool and fun attractions, events, food and culture in the Greater Pikes Peak Region and Beyond. We distribute to Colorado Springs, Denver, Castle Rock, Monument, Manitou Springs, Woodland Park, Cripple Creek, Canon City, Pueblo, Trinidad, Salida, Buena Vista, Breckenridge, Copper and Vail. We also cover Denver Airport Rent-a-Car outlets and Colorado Springs Airport. We print 130,000 magazines annually and distribute to Hotels, B&B's, Lodgings, Visitor Centers, Attractions, Chambers of Commerce, Real Estate Offices, Restaurants and Retail. Our Distribution Company of record is Certified Folder. Our Editorial Content will cover all seasons to help visitors plan their vacation during any part of the year. ColoradoFunGuide.com will showcase all of our editorial content, events and paid ads throughout the year. We are expanding our blogs and video's and will cover businesses, attractions, activities and adventures throughout our region. Our Social Media presence is robust and we post on Facebook and Instagram. Check out @coloradofunguide on Facebook and @coloradofunmagazine on Instagram.

2027 ADVERTISING RATES

OUTER COVERS

POSITION	DIMENSIONS	COST	ART NOTES
Back Cover	FULL SIZE: 8.88" x 11.38" • LIVE AREA: 8.38" x 10.88"*	$6,850	.PDF with bleeds, no crops
Inside Front	FULL SIZE: 8.88" x 11.38" • LIVE AREA: 8.38" x 10.88"*	$6,325	.PDF with bleeds, no crops
Inside Back	FULL SIZE: 8.88" x 11.38" • LIVE AREA: 8.38" x 10.88"*	$6,100	.PDF with bleeds, no crops

**See page 4 for "safe area" requirements for full page ads*

INSIDE GLOSSY POSITIONS

AD SIZE	DIMENSIONS	COST	ART NOTES
2-Page Spread	FULL SIZE: 17.76" x 11.38" • LIVE AREA: 17.26" x 10.88"*	$8,770	.PDF with bleeds, no crops
Full Page	FULL SIZE: 8.88" x 11.38" • LIVE AREA: 8.38" x 10.88"*	$4,985	.PDF with bleeds, no crops
1/2 Page (V)	3.72" x 9.89"	$2,715	.PDF with bleeds, no crops
1/2 Page (H)	7.61" x 4.86"	$2,715	.PDF with no crops/bleeds
1/4 Page (V)	3.72" x 4.86"	$1,525	.PDF with no crops/bleeds
1/4 Page (H)	7.61" x 2.34"	$1,525	.PDF with no crops/bleeds
1/8 Page (H)	3.72" x 2.34"	$885	.PDF with no crops/bleeds

**See page 4 for "safe area" requirements for full page ads*

LISTINGS

TYPE	DIMENSIONS & WORD COUNT	COST	ART NOTES
Dining Ads	3.72" x 2.34" plus 75 words of copy	$550	.PDF with no crops/bleeds
Hotel Ads	3.72" x 2.34" plus 75 words of copy	$550	.PDF with no crops/bleeds

DIGITAL ADS

TYPE	DIMENSIONS	COST
Banner Ads	728 x 90	$395/for 1 mo. • $295/mo. for 3 mos. • $200/mo. for 6 mos.
Tile Ads	300 x 250	$200/for 1 mo. • $150/mo. for 3 mos. • $100/mo. for 6 mos.

All print adds can be added to the website for an additional $75!

For assistance designing your ad, please contact:

Colin Christie • Neon Pig Creative
colin@neonpigcreative.com • 719-339-3568

ADS AND LISTINGS MUST BE PAID IN FULL PRIOR TO PRINTING





Account Name

Address

City/State/Zip Code

Phone

E-Mail Address

Credit Card Type Billing Zip Code

Credit Card Number

Expiration Date CVV

Ad Size

Ad Cost

Manager/Owner (Print)

Manager/Owner (Signature)*

All advertising must be paid in full before publication is printed.
Advertiser is solely responsible for any typographical errors.
Please review all information before submission and final approval.

SPACE RESERVATION DEADLINE

03/26/2027

PHOTO & COPY DEADLINE

(If you want us to design your ad)

04/9/2027

CAMERA READY DEADLINE

(If you design your own ad)

04/16/2027

ADVERTISING SIZES

COLORADO FUN

2-PAGE SPREAD

FULL FILE SIZE: 17.76" x 11.38"

TRIM SIZE: 17.26" x 10.88"

SAFE AREA: 16.26" x 9.88"

Keep all important information within the "safe area" to ensure it doesn't get cut off.

FULL PAGE

FULL FILE SIZE:
8.88" x 11.38"

TRIM SIZE:
8.38" x 10.88"

SAFE AREA:
7.38" x 9.88"

Keep all important information within the "safe area" to ensure it doesn't get cut off.

1/2 PAGE VERTICAL

FILE SIZE:
3.72" x 9.89"

1/2 PAGE HORIZONTAL

FILE SIZE:
7.61" x 4.86"

1/4 PAGE HORIZONTAL

FILE SIZE: 7.61" x 2.34"

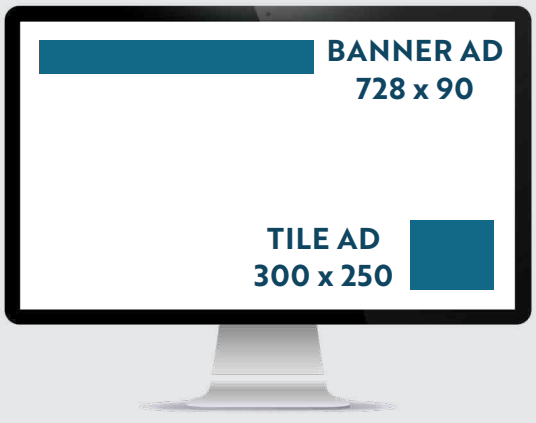
1/4 PAGE VERTICAL

FILE SIZE:
3.72" x 4.86"

1/8 PAGE

FILE SIZE:
3.72" x 2.34"

DIGITAL ADVERTISING



- Press-ready PDF files (PDF/X-1a preferred). Embed fonts and convert all photos and spot colors to CMYK
- Full page ads: include a .25" bleed on all sides (see specs above)
- For art related questions, please email Colin@NeonPigCreative.com

SUBMIT ALL ADS TO:
Colin@NeonPigCreative.com

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Account Name

Address

City/State/Zip Code

Phone

E-Mail Address

Credit Card Type Billing Zip Code

Credit Card Number

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Manager/Owner (Print)

Manager/Owner (Signature)*

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Address

City/State/Zip Code

Phone

E-Mail Address

Credit Card Type **Billing Zip Code**

Credit Card Number

Expiration Date **CVV**

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